

From This Day

wedding magazine

2025 - Issue Three
Advertising Brochure



PHOTO: BEC ROBSON
MAGAZINE COVER: VICTORIA BAKER

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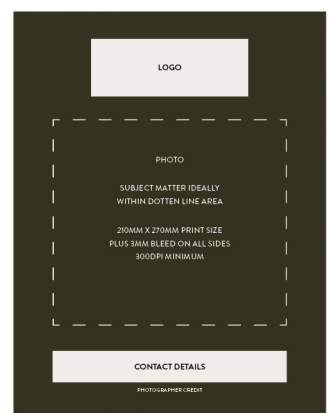
Ad Sizes & Design

REGULAR ADS: FULL PAGE, HALF PAGE, QUARTER PAGE & LISTING

Ad Sizes

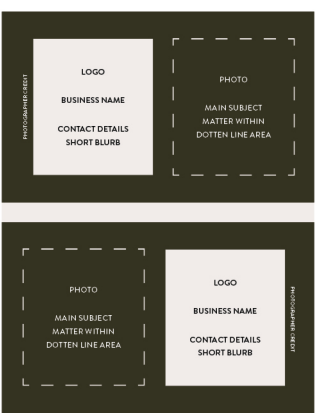
Choose from Listing, Quarter Page, Half Page and Full Page ad sizes. Complimentary Ad Design is included in all bookings, these layouts are shown below and are a set design to ensure the quality and consistency of our magazine. If you wish to design your own ad or use our Custom Design service, please book a Full Page Ad and ensure you meet the Design Guidelines on P6.

FULL PAGE



HALF PAGE

included in Diamond Membership

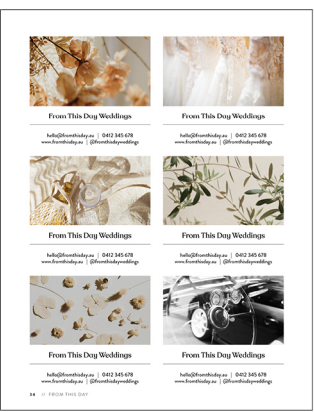
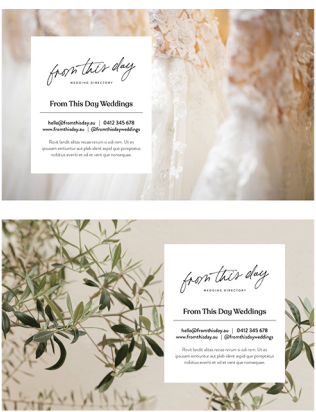


QUARTER PAGE



LISTING AD

included in Emerald Membership



	COMPLIMENTARY AD DESIGN Included in your ad booking.	FULL PAGE CUSTOM AD DESIGN Custom Design, additional fee.	FULL PAGE PRINT READY AD Ad designed by you.
LISTING AD	✓	✗	✗
QUARTER PAGE	✓	✗	✗
HALF PAGE	✓	✗	✗
FULL PAGE	✓	✓	✓

Ad Sizes & Design

PREMIUM ADS: DPS, PREMIUM FP, VENDOR INSIGHT & COLLAGE

DOUBLE PAGE SPREAD
2 available



PREMIUM FULL PAGE
2 available ('opposite contents' shown below)



VENDOR INSIGHT
Editorial / Q&A style ad - layout will vary based on content



COLLAGE SPREAD
Collection of existing content, layout will vary based on content



	PAGES PER AD	QTY IN MAGAZINE	LOCATION IN MAGAZINE	AD TYPE
DOUBLE PAGE SPREAD	2	2	1 inner cover front / back	Complementary Design included.
PREMIUM FULL PAGE AD	1	2	1 opposite welcome or contents page	Custom Ad / Print-Ready Ad options also available*
VENDOR INSIGHT	1	N/A	Throughout	Designed by From This Day
COLLAGE PAGES	N/A	TBC	TBC	
VENUE MAP SECTION**	N/A	TBC	TBC	
BREWS & BUBBLES				
HONEYMOON**				

*See P7 for pricing information **See P5 for examples

Ad Sizes & Design

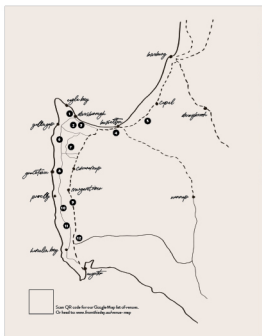
PREMIUM AD SECTIONS - VENUE MAP, HONEYMOON

VENUE MAP SECTION

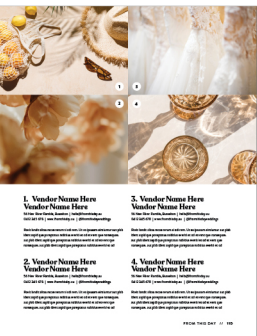
Intro page followed by main map and advertising pages, ad layout TBC.



Intro Page



Main Map



1/4 Page Ads

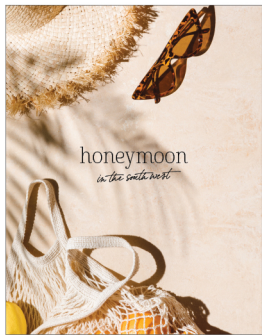


1/4 Page Ads

1/4 Page Ads

HONEYMOON

Intro page followed by advertising pages, layout TBC, examples below



Intro Page



Vendor Insight



Listing Ads



1/4 Page Ads

1/4 Page Ads

Design Guidelines

Image Size & Quality – All Ads

- Approximate printed image dimensions can be seen throughout this document
- Professional / high quality images are required
- Photographer permission for use required
- Web / social media size / screen shot images not permitted
- Where possible, please submit lighter images to avoid over saturation, darker images welcome but please be aware they will appear much darker than on screen
- Photographs to be 300 dpi
- Logos to be vector files (.ai or .eps)
- Watermarked images not accepted
- Images created using AI will not be accepted.

Full Page Ads Only

Custom Design

- If you would like additional images, more text or a different layout to the Complimentary Ad Design we offer a Custom Ad Design option, additional fees outlined on P7
- All aspects of the Design Guidelines mentioned on this page apply, please refer to the Design Specification document for further information, available after booking is complete.
- Not available for Half, Quarter and Listing Ads as well as some Premium ads, refer to information outlined on P4.
- Sapphire, Emerald and Diamond discounts do not apply.

Print Ready Design

- If you have the skills and tools available to create your own ad or wish to outsource your ad creation to a designer, please adhere to the Print Ready Design Guidelines in the Design Specifications document (separate).
- There is no additional fee to submit your own design, however **if there is extensive work that needs to be completed by us to make your ad fit in the magazine, a Custom Design fee will apply, as outlined on the Pricing page.**
- All aspects of the Design Guidelines mentioned above apply, please refer to the Design Specification document for further information, available after booking is complete.
- A packaged InDesign format is required for submission of ad
- If we are unable to use the design as-is and if the design needs to be significantly altered to meet our guidelines there will be a Design Fee applied and any subsequent revision fees will also apply, see P7.

Ad Pricing

PRICING, INCLUSIONS AND CUSTOM DESIGN FEES

REGULAR ADS	NON-MEMBER	SAPPHIRE (5%)	EMERALD (10%)	DIAMOND (15%)
LISTING AD	\$195.00	\$185.25	\$0*	\$165.75
QUARTER PAGE	\$250.00	\$237.50	\$225.00	\$212.50
HALF PAGE	\$450.00	\$427.50	\$405.00	\$0*
FULL PAGE**	\$795.00	\$755.25	\$715.50	\$675.75

PREMIUM ADS				
DPS 1 - FRONT**	\$1,800.00	\$1,710.00	\$1,620.00	\$1,530.00
OPPOSITE WELCOME**	\$900.00	\$855.00	\$810.00	\$765.00
OPPOSITE CONTENTS**	\$1,100.00	\$1,045.00	\$990.00	\$935.00
DPS 1 - BACK**	\$1,600.00	\$1,520.00	\$1,440.00	\$1,360.00
VENDOR INSIGHT	N/A^	\$850.25	\$805.50	\$760.75
VENUE MAP		\$285.00	\$270.00	\$255.00
BREWS & BUBBLES	\$220.00	\$209.00	\$198.00	\$187.00
HONEYMOON	\$220.00	\$209.00	\$198.00	\$187.00

*Ad included in Membership **Custom Design / Print Ready Design available, see table below ^From This Day Members Only

FULL PAGE & DOUBLE PAGE ADS ONLY	CUSTOM DESIGN From This Day Design	PRINT READY DESIGN Your Design, supplied with no changes required by From This Day	PRINT READY DESIGN If fixes are required by From This Day	
	DESIGN FEE	\$150.00	\$0	\$150.00
	2 minor revisions OR 1 re- design included in Design Fee	✓	N/A	✗
	SUBSEQUENT REVISIONS	\$50.00ea	N/A	\$50.00ea

FAQ



Q: Why can't I submit my own design for Half, Quarter and Listing Ads?

A: To maintain legibility, brand consistency and continuity throughout the magazine, we have created a set design and layout for Half, Quarter and Listing Ads.

If you wish to submit your own ad design please book a Full Page Ad. You will need to adhere to the Design Guidelines outlined in this document.

Q: What if I don't have professional images?

A: We recommend reaching out to couples who have recently used your services and who had a professional photographer capturing their day to see if they have any images of your services that will suit your needs.

You will need permission to use an image or two for advertising and you will likely need to purchase the high-res image from the photographer. Please be considerate, the couple may not wish for you to use their wedding images for marketing purposes.

If you do not have any access to past weddings or any professional images, please let us know.

Q: Why can't I have my logo on a Quarter or Listing Ad?

A: To maintain the price point of Quarter Page Ads and Listing Ads we require a certain number of ads per page, unfortunately this does not leave room for logos. Please consider a Half Page Ad or Full Page Ad if you would like to include your logo.

As outlined in this document, your business name will be included in all Half, Quarter and Listing Ads

Q: What if I don't have a copy of my logo in the specified format?

A: Please reach out to the designer who created your logo. Typically when they finish designing your logo there will be a few formats provided at the final hand over.

If you cannot obtain a version of your logo that is of a high enough quality please let us know and we will help you come up with a solution.

Directory Memberships

PRICING AND INCLUSIONS

		SAPPHIRE	EMERALD	DIAMOND	
ANNUAL / MONTHLY		\$350 / \$32	\$450 / \$41	\$690 / \$62	ADDITIONAL
DIRECTORY					
DIRECTORY LISTING IMAGES		5	10	15	-
DIRECT LINKS	Website, social, email, map link	✓	✓	✓	-
DIRECT ENQUIRY FORM		Standard	Standard	Premium**	-
LISTING UPDATES - ANNUAL		On Renewal	1	Unlimited	p/h
REAL WEDDING & STYLED SHOOT SUBMISSIONS		✓	✓	✓	-
'RECENTLY ADDED' VENDOR LIST	Included as website link in monthly newsletter to couples	✓	✓	✓	-
WEBSITE HOMEPAGE FEATURE	Including social post	✗	✗	✓	-
EVENT LISTING ON DIRECTORY WEBSITE	Open Days, tasting events etc	1 per year, fee applies for additional events			\$150
DIRECTORY CATEGORIES	Directory only	1	1	2	+ \$100ea category
EMAIL MARKETING	Monthly newsletter to couples	✓	✓	✓	
SOCIAL MEDIA					
CATEGORY ROUNDUP	Instagram Post & Story (single category only)	✓	✓	✓	-
SOCIAL MEDIA TAGGING	As needed	✓	✓	✓	-
SOCIAL MEDIA ADVERTISING FOR EVENTS	Open days or tasting events	✗	✗	1	-
VENDOR FEATURE POST	New Signups	✗	✗	✓	-
MAGAZINE					
MAGAZINE AD		✗	Listing Page Ad	Half Page Ad	*
ADDITIONAL AD DISCOUNTS		5%	10%	15%	-
WEDDING FAIR					
WEDDING FAIR STALL SPACE DISCOUNT	Stall prices set annually	5%	10%	15%	-

*See P7 **Custom enquiry form option & updated layout

Thank You

We are so excited to bring the magazine to life,
thank you for being a part of our third issue!

*emma +
chantelle
xo*