

From This Day

wedding directory

Memberships



PHOTO: BEC ROBSON
MAGAZINE COVER: VICTORIA BAKER

Memberships

PRICING AND INCLUSIONS

		SAPPHIRE	EMERALD	DIAMOND	
ANNUAL / MONTHLY		\$350 / \$32	\$450 / \$41	\$690 / \$62	ADDITIONAL
DIRECTORY					
DIRECTORY LISTING IMAGES		5	10	15	-
DIRECT LINKS	Website, social, email, map link	✓	✓	✓	-
DIRECT ENQUIRY FORM		Standard	Standard	Premium**	-
LISTING UPDATES - ANNUAL		On Renewal	1	Unlimited	p/h
REAL WEDDING & STYLED SHOOT SUBMISSIONS		✓	✓	✓	-
'RECENTLY ADDED' VENDOR LIST	Included as website link in monthly newsletter to couples	✓	✓	✓	-
WEBSITE HOMEPAGE FEATURE	Including social post	✗	✗	✓	-
EVENT LISTING ON DIRECTORY WEBSITE	Open Days, tasting events etc	1 per year, fee applies for additional events			\$150
DIRECTORY CATEGORIES	Directory only	1	1	2	+ \$100ea category
EMAIL MARKETING	Monthly newsletter to couples	✓	✓	✓	
SOCIAL MEDIA					
CATEGORY ROUNDUP	Instagram Post & Story (single category only)	✓	✓	✓	-
SOCIAL MEDIA TAGGING	As needed	✓	✓	✓	-
SOCIAL MEDIA ADVERTISING FOR EVENTS	Open days or tasting events	✗	✗	1	-
VENDOR FEATURE POST	New Signups	✗	✗	✓	-
MAGAZINE					
MAGAZINE AD		✗	Listing Page Ad	Half Page Ad	*
ADDITIONAL AD DISCOUNTS		5%	10%	15%	-
WEDDING FAIR					
WEDDING FAIR STALL SPACE DISCOUNT	Stall prices set annually	5%	10%	15%	-